

2019 Benefit Report: Mighty Epiphyte Consulting LLC



Mighty Epiphyte Consulting became an Oregon Benefit Corporation in early 2018.

Our purposes is helping businesses serve people and the planet as a force for good, leaving the world a better place.



MIGHTY EPIPHYTE VALUE PROPOSITION

To fully support entrepreneurs and small businesses in strong business fundamentals, improving and measuring social, employee, community and climate impacts and guiding those companies to certifications for Benefit through Benefit Corporations for Good and B Corp through B Lab assessments.

Do the work in a manner that is honest, transparent and measured.

Volunteer and donate in community.

Support local and high percentage of minority and/or social impact vendors, suppliers and organizations.

Value - leave a lesser impact that is negative and a greater impact that is positive. In 2020 do more for education and discussion through the platform Advocateur to discuss issues while Mighty Epiphyte Consulting supports businesses.

Education

- Business of Social Innovation Certificate - Portland State University 2015
- Masters of International Management - 2014
- Human Centered Design, IDEO 2015
- Working Toward Woke, ongoing cohort for Diversity, Equity and Inclusion 2018-2019
- Through Real Estate Education:
 - Earth Advantage + ADU Certification 2018
 - Diversity in Housing Certification 2019
- CGBP Certified Global Business Professional training 2019 for 2020 exam

Volunteer

I volunteer for organizations that support social enterprise, education, human rights, animal rights and environment. Volunteer passions include leading events and travel teams with purpose.

- White Bird Board Member 2017 - present
- Golden Leaf Education Foundation Board Member - 2012 to Present
- Co-Founder LinkedIn Local PDX - 2018 to present
- Volunteer hours 2019 - 196 hours (on file)
- Donations 2019 - \$1115.00 including 1% for the Planet and 4Ocean (consistent annual donations) and several local donations (on file)

Sustainability Efforts

- Working from home office
 - Paperless when possible
 - Composting



- Reduction of plastic and single use items
- Use of public transportation and bicycle
- Member of North West Environmental Institute NWEI Eco Challenge
- Organic gardener – Backyard Habitat Certification in progress
- Focus food shopping on local, sustainable
- Meat purchases local, 100% grass fed only, restoration agriculture for carbon drawdown
- Energy saving lights and heating
- Support companies that have eco friendly solutions and products, buy those products and share with others



Public Speaking

Groups: Bridge City Entrepreneurs

Topics: LinkedIn and Learning to Interview based on Interviewer's Perspective. Business Fundamentals, Networking, Measuring Impacts

Educator and Mentor

- Business advisor and instructor for the Small Business Development Center Encore and Solo Business Builder program.
- Mentor and capstone advisor for Portland State University MBA program

Support for Benefit Companies and those who aspire.

Organizations

- Benefit Corporations for Good
- GlobalPDX
- B Local PDX
- Bridge City Entrepreneurs
- Oregon Entrepreneur Network OEN
- Oregon Association of Minority Entrepreneurs
OAME
- SoCon
- Conscious Capitalism



Vendors and suppliers



- EcoVibe Apparel
- Canvas Host
- **Waterlink Web***

- **Changewear***
- Tropical Salvage
- Cycle Dog
- Purple Rain Adventure Skirts
- Abbey Creek Vineyard
- Working Toward Woke and That's Not How That Works
- In a Landscape

Goals for 2019

- B Corp Certification (scored 145 in Feb 2019, in process)
- Service clients throughout the US
- Continue volunteering, donations and community support
- Increasing work in community, vendor and partners Diversity Equity and Inclusion
- Support BCFG in gaining more certifications

Thank you, with respect and gratitude,

Kim Allchurch-Flick, MIM,

Founder of [Mighty Epiphyte Consulting](#)

[#mightyadvocate](#)



Many thanks to Tom Hering and Mary Ann Harmer of Benefit Corporations for Good

